



DEVELOPMENT COMMITTEE

Background: Founded in 2013, the Abdominal Core Health Quality Collaborative is a 501(c)(3) nonprofit collaborative dedicated to enhancing the quality of life and value of care for patients with hernias and other abdominal core conditions. The ACHQC is a true collaborative with stakeholders including surgeons and other healthcare providers, patients and their care teams, FDA, and industry supporters. The ACHQC developed and manages a robust real world data registry which captures meaningful information pertaining to patients and their clinical care. Currently the Registry is approaching 100,000 patients with data collected by over 465 surgeons in 45 states across the US. The Collaborative leverages real world experiences and provides free educational programs, support materials and data-driven recommendations to improve the continuum of patient care. Operationally, the ACHQC relies on donations from sponsors and volunteers to support these activities.

Mission: The mission of the ACHQC Development Committee is to identify, explore and cultivate philanthropic opportunities to support the Collaborative's efforts to enhance patient care and improve abdominal core health.

Strategy: The Development Committee supports the ACHQC's goals and programs through the creation and management of fundraising plans to develop philanthropic and in kind donations to help ensure ACHQC's financial ability to carry out its mission.

Membership: Committee members represent many ACHQC stakeholders. We welcome participating surgeons, patients & other ACHQC supporters to join us.

****We are inviting interested supporters to consider joining the committee****

Committee representatives have a strong belief in the ACHQC mission and desire to share their experience and the value of the ACHQC with others. Although not mandatory, Committee members may be on the ACHQC Board or have a background in fundraising, business, marketing or nonprofit leadership. Other characteristics of Committee representatives include:

- ✓ Highly Motivated and Engaged
- ✓ Thoughtful and Collaborative
- ✓ Articulate
- ✓ Trustworthy
- ✓ Public speaking and presentation skills (*preferred but not required*)

Key Member Roles & Responsibilities:

- **Share the “ACHQC Story”** – Engage in advocacy and networking for the ACHQC as appropriate
- Develop and suggest a fundraising strategy, goals and tactical plans to the Board, to support the organization’s short and long-range goals and objectives.
- Working with others on the Committee, assure the Board and other ACHQC Committees (including the Social Media and Patient Engagement & Advocacy Committees) have tools to support effective participation in fundraising activities.
- Assist in identifying and cultivating prospective donation sources; determining whether a potential donor’s interests and values match those of the ACHQC.
- Review and suggest enhancements to ACHQC communications materials (written and electronic) to ensure the case for support is strong, current and distinguishes the ACHQC from other nonprofits.
- Recommend policy to the Board on matters relating to philanthropic activities including donor confidentiality, gift acceptance, donor recognition, etc.

Time Commitment Requested:

- Bi-monthly Zoom teleconference Committee Call (1 hour)
- Periodic time for review of ACHQC communications materials and philanthropic opportunities
- Periodic outreach to identify potential philanthropic opportunities and cultivate philanthropic support

For More Information or to Refer a Supporter for Consideration – www.achqc.org

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